



Billy and Jennifer Stadelmann started WM Stadelmann JR Electrical Service LLC in 1999 and own a fleet of six Ford commercial vehicles.

Photo by Tonya deNormand

DEMANDING RELIABLE TRUCKS FOR RELIABLE SERVICE

WM Stadelmann JR Electrical Service LLC, based in Middleboro, Mass., deals with many emergency service calls and other unplanned trips. President Billy Stadelmann says that with this on-demand need, the company puts high priority on the reliability of its service vehicles. “That’s why I choose Ford,” he says. “The trucks get us to the jobsite and allow us to carry the materials we need.”

Stadelmann is the third generation of electricians in his family, and the third generation of choosing Ford. With a total of six vehicles currently, from an E-250 cargo van to an F-350 crew cab and three F-450s with 8-ft. utility bodies, WM Stadelmann JR was formally established in 1999.

Stadelmann formed the company with his wife Jennifer, who is vice president with a background as a financial controller and drives a Ford Expedition for her personal vehicle. When the company experienced a growth spurt around 2010 and added the Ford trucks, “Jen agreed to write the checks, knowing the value and dependability in Ford’s products,” Stadelmann says.

DECREASING DOWNTIME

Stadelmann purchases vehicles from a nearby Ford Business Preferred Network (BPN) dealer, and in recent years has utilized Ford qualified technicians as well. Pre-

viously, he took vehicles to a local mechanic but repairs would take two or more days.

“If you don’t have that truck working, you’re not making any money,” Stadelmann says. “With Ford, we get the truck back that day.” As a small business, every vehicle is imperative to operations and decreasing vehicle downtime, invaluable. “Ford has just been great with service overall,” he says.

Aside from technicians, Stadelmann and his crew also find the on-board diagnostics on newer model Ford trucks to be a great asset. Drivers are notified when the DEF fuel is low, the oil needs to be changed, and other pertinent maintenance information.

THE PROFESSIONAL LOOK

“With the impressive-looking trucks, when we show up on a site, we are clearly the real deal,” Stadelmann says, adding that the upfits on the truck, which are done by a Ford Qualified Vehicle Modifier (QVM) but almost entirely handled by the BPN dealer, also give a clean look to the fleet.

For the drivers at WM Stadelmann JR, having new and professional trucks is also a win. Stadelmann is certain that the drivers work harder. “They feel better about themselves and where they’re working if they’re driving in the right truck,” he says. ■



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TRANSIT CONNECT VAN

With a range of configurations, the 2014-MY Transit Connect helps give fleets more choices in picking the right van for the right job. Engines include the standard 2.5L Duratec® I-4 or the available 1.6L EcoBoost® I-4 — both paired with a 6-speed SelectShift™ Automatic transmission. The Transit Connect can be ideal for businesses that don't need the size or expense of a full-size van.

SPECS & MAXIMUM CAPABILITIES:

- EPA-estimated rating of 22 city/30 hwy/25 combined mpg¹
- GVWR: 5,280 lbs.
- Wheelbase: 104.8" (SWB) or 120.6" (LWB)
- Cargo volume: 126.4 cu.-ft. (SWB) and 151.1 cu.-ft. (LWB)
- Payload: 1,710 lbs.



¹ Based on the Transit Connect Van with the available 1.6L EcoBoost® I-4 engine. Actual mileage will vary.



E-SERIES CUTAWAY

The E-Series Cutaway comes in three model choices, each with a standard 5.4L EFI Triton® V8 engine and a TorqShift® 5-speed Automatic transmission with tow/haul mode. Several upfit packages are available, including a CNG/LPG gaseous fuel-prep package¹, and body upfits such as ambulance, shuttle, or school bus prep packages. The cutaway also includes optional speed limiters for fleets.

SPECS & MAXIMUM CAPABILITIES:

- Horsepower (5.4L): 255
- Torque (5.4L): 350 lb.-ft.
- Fuel tank capacity: 40 gallons
- GVWR range: 10,050-14,500 lbs.
- Payload range: 5,090-9,040 lbs.
- Wheelbase: 138", 158" or 176"

¹ Vehicle will be equipped with the standard factory gasoline fuel system. This package does not include CNG/LPG fuel tanks, lines, etc.

TRANSIT VAN

With three roof heights, four body styles and a range of wheelbases, the 2015-MY Ford Transit brings versatility that will help fleets make their next van purpose-built. The Transit comes with a 3.7L V6 gas engine, or fleets can choose from an available 3.5L EcoBoost® V6 engine or 3.2L Power Stroke® I-5 diesel. The GVWR ranges from 8,600 to 10,360 lbs., depending on the configuration.

AVAILABLE FEATURES INCLUDE:

- CNG/LPG Gaseous Engine Prep Package¹ on 3.7L V6
- 6-Speed SelectShift™ Automatic Transmission
- Customizable cargo management
- Several cargo door configurations, including available dual sliding doors

¹ Vehicle will be equipped with the factory gasoline fuel system. This package does not include CNG/LPG fuel tanks, lines, etc.



Pre-production vehicle shown.
Available summer 2014.



F-650 AND F-750 CHASSIS CABS

The Ford F-650 and F-750 help give fleets the extra punch they need for hauling, towing, and other demanding tasks. Steering-wheel mounted Cruise Control comes standard and a backup alarm is optional. A 6.8L 3-valve Triton® V10 gas engine is available on the F-650, as well as a Cummins® ISB 6.7L Turbo Diesel engine, which is standard on the F-750.

SPECS & MAXIMUM CAPABILITIES:

- GVWR: 37,000 lbs. (F-750) and 30,000 (F-650 gas)
- Horsepower (gas): 360
- Torque (diesel): 800 lb.-ft.
- Alternator: 210 AMP (standard), or 240/320 AMP (optional)
- Fuel capacity: up to 145 gallons

